

Closing the year with a new project in Miami and events in LA and NY.

[View this email in your browser](#)

snaideroUSA
FROM ITALY SINCE 1979



DIEM LA Event

NEWS UPDATE
Winter 12|16



New Project:
Brickell Flatiron, Miami

OUR SITE

OUR DESIGNS

OUR STORY

OUR BLOG

Snaidero USA To Supply Kitchens for Miami's Brickell Flatiron

Snaidero USA is adding yet another project to the long list of luxury Miami high-rises that feature Snaidero's made-in-Italy kitchens. The new Brickell Flatiron by **Ugo Colombo's CMC Group** will use our **WAY kitchen by Michele Marcon Design** for its **549 residential units**.

The building, located in Downtown Miami, plans to bring "hotel-inspired living" to its private residences – offering five-star service and amenities like a sky spa/gym, pools, a rooftop garden, a theater, a wine cellar, personal concierge and more.

The **interiors of the public spaces** are by **Italian architect/designer Massimo Iosa Ghini**, himself a **long-time Snaidero design partner**, who created a concept of glass walls and curved lines combined with fine art to give a sense of movement and an "art gallery" feel to the shared areas of the building. **Luis O. Revuelta** is the architect for the project, which is slated for completion in 2019.



Snaidero's Design Partner, Iosa Ghini Celebrated with Miami Exhibit

To celebrate their collaboration for Brickell Flatiron, on November 30 developer Ugo Colombo's CMC Group hosted a solo exhibit on the **30-year career** of Italian architect/designer Massimo Iosa Ghini.

The exhibit – titled **"From Memphis to Miami"** – presented a collection of sketches, drawings, videos and limited-edition pieces representative of Iosa Ghini's work from his start with the avant-garde Memphis Milano movement until today.

Snaidero USA was a proud sponsor of the event, which was held at YoungArts Jewel Box and kicked off Miami's 2016 Art Week.



Snaidero USA NY Serves Up Gourmet Chocolate at Taste of T

As in years past, the **Snaidero USA New York Showroom** participated in the New York Times' famous Taste of T, an **event that combines gourmet cuisine and high-end design** for the home.

The showroom had the pleasure to host **Burrow's patissier and pastry sculptor, Ayako Kurokawa**, who served some delicious hot chocolate for all the foodies and design lovers in attendance!

Taste of T benefited **God's Love We Deliver**, a NY charity that provides and delivers meals to people who are too sick to shop or cook.



LA Showroom Hosts "Co-fee & Co-mingle Break" During DIEM 2016

On November 11, **Snaidero USA Los Angeles** participated in DIEM 2016, the West Hollywood Design District's **annual design symposium** sponsored by Architectural Digest.

DIEM is an occasion to engage in conversations on **how our culture is shaping the design of our living spaces**. This year's theme was "Co-Everything: Goodbye 'me', hello 'we'. If you're not sharing are you losing out? Or are we forcing connectivity?"

For the occasion, our showroom partnered with **Au Fudge** and became a Co-ffee and Co-Mingle space where participants enjoyed refreshments and wifi while networking in-between panel sessions.



Snaidero USA Supports Lymphoma Research Foundation

In November, Snaidero USA sponsored the **Swirl Wine Tasting Event** (Long Island City, NY) in support of the **Lymphoma Research Foundation**.

The Foundation is the nation's largest non-profit organization devoted exclusively to funding innovative lymphoma research and serve those touched by this type of cancer.

snaideroUSA
FROM ITALY SINCE 1979

877.762.4337 | pr@snaidero-usa.com

snaidero
KITCHENS + DESIGN

Snaidero Kitchens + Designs cabinetry is distributed exclusively through Snaidero USA. © 2016 Snaidero USA. All rights reserved.

Unsubscribe
Manage Subscription
Forward to a Friend

